



**Remote Internship Opportunity  
Advertising | Marketing | Communications**



**Point of Contact:**

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**Aguillon Creative is a full-service advertising firm with a team of amazing CREATIVES!**

Coming from various backgrounds across marketing, advertising, videography, public relations and digital media, our staff are fully equipped with the ingenuity and know-how to deliver results. Individually we are unique and driven, but collectively, we are an inspired collective of creatives and a force to be reckoned with – passionate and determined to provide solutions to complex marketing problems. We work hard and love what we do! Mix those two together and you have a solid, strong dedicated team! We hope you will consider working with us.

The proposed internship will involve hands-on training in these four areas:

**Marketing** - The intern will learn to market to the general community and to targeted groups and/or areas. They will be learning about marketing and advertising, including message development, and research when applicable.

**Social Media** - The intern will learn about social media efforts via FB, Twitter, LinkedIn, and Instagram. They will learn to create various layouts using Canva and assist with the copy that will be posted to social media for Aguilon Creative and other pro-bono accounts.

**Graphic Design** – The intern will learn to create various forms of content for clients. This could include social media graphics, banners, invitations etc.

**Communications** - The intern will learn to create Press Releases, Media Advisories, and Media Lists. They will also be responsible for Public Relations Plans, Event Management, Message Development, and research when applicable.

**Scope of Internship:** Intern should be able to work at least 10 hours per week minimum between the hours of 9 am and 6 pm M-F / This is for course credit or experience and is not a paid internship.